



Dear media representatives,

to ensure that all competitions are fair and trouble-free, we kindly ask you to pay attention to the following guidelines:

- Entering the exhibition halls before 9:00 a.m. is only possible in exceptional cases and with prior registration. https://bit.ly/IKA_MediaRegistration_2024
- Entering the kitchen boxes is only allowed after prior specific permission by the organizer and after explicit agreement given by the competition team.
- The same applies to entering the restaurant areas for "(Junior) Chefs Table" which lie behind the kitchen boxes.
- Microphones are not permitted in the kitchen boxes at any time.
- Fixed camera setups, cranes or drones are not permitted in the competition or restaurant areas at any time.
- During the service times of all competitions (daily from approx. 11:30 a.m.), interviews with the competition chefs are no longer possible.
- During the individual exhibition, interviews may only be conducted with the explicit permission of the exhibitors/chefs.
- Filming or photographing of the jury members as well as interviews with them during the jury activities are not allowed.

The instructions of the organizer and the jury president must be followed in any case, even if they deviate from the above.

We will support you in planning your appointments and will do our utmost to accommodate the various interests and requests. Please feel free to contact us in advance:

https://bit.ly/IKA_MediaRegistration_2024

If you have any questions, please contact us at any time: From February 2 at the Messe Stuttgart press center or mobile +49 (0)151 677 323 23.

Contact Organizer

German Chefs Association (VKD)

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Status: 23. Oktober 2023